

# MAVS SOCCER BOOSTER SPONSORSHIP

LADY MAVS • MEN'S MAVS

McNeil Maverick Soccer Booster Club  
5720 McNeil Dr  
Austin, TX 78729

501(c)(3) Tax ID: 27-1541243



## 2022 - 2023 SEASON

[www.mcneilmavssoccer.com](http://www.mcneilmavssoccer.com)  
[sponsorships@mcneilmavssoccer.com](mailto:sponsorships@mcneilmavssoccer.com)

Dear Sponsor,

Fall is nearly upon us and that means soccer season is around the corner. The men and ladies of the McNeil Mavericks High Soccer program depend on the support of sponsors like you to help them achieve their goals on the pitch, and we hope we can count on your support this upcoming season. Sponsor donations help fund needed equipment and supplies such as practice goals and game balls, as well as supporting travel to tournaments and other program expenses.

The MAVs field five teams consisting of over 100 student athletes, and last season both the Men's and Ladies' teams reached the district playoffs in District 25-6A, one of the toughest in the state. With your support, we hope the MAVs will return to the UIL playoffs again this season. Program Sponsors receive a variety of benefits ranging from physical banner placement in Maverick Stadium, to website and social media advertisements, and in-game announcements. We thank you for your support!

Sponsorship Level	Platinum	Blue	Green	White
	\$750+	\$500	\$300	\$150
<b>BANNERS AND STADIUM SIGNAGE</b>				
Large 3x5' sponsorship banner atop Maverick Stadium (customized to your needs)				
Individual 3x3' "Game Ball" signage at entrance to Mav Stadium w/logo, phone/website				
Business name displayed on White level Sponsor banner at entrance to Mav Stadium				
<b>SOCCER PROGRAM ADVERTISEMENTS</b>				
Full page color ad - premium placement (inside front, back cover, or inside back)				
Full page color advertisement - regular placement				
Half page color advertisement				
Quarter page color advertisement				
<b>WEBSITE, EMAIL, GAME DAY &amp; SOCIAL MEDIA</b>				
Logo placement opportunity on select team shirts (subject to availability)				
In-game announcement / sponsor recognition during home games				
Logo placement (w/ linking) on McNeilMavsSoccer.com				
Instagram, Twitter & Facebook recognition, posts, stories				
Special offers / campaigns via website / social media / dedicated sponsor emails				

**Note: "In-Kind" donations of goods/services are categorized at the retail value of the donation. Thank you!**

*We would love to partner with you! If you have any questions or ideas about sponsorship, please email Dave Weir at [sponsorships@mcneilmavssoccer.com](mailto:sponsorships@mcneilmavssoccer.com)*

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Please check your desired sponsorship level below:

☐ \$750+ Platinum

☐ \$500 Blue

☐ \$300 Green

☐ \$150 White

☐ "In-Kind" Donation

Retail Value: \_\_\_\_\_

### SPONSOR CONTACT INFO

Company Name	
Mailing Address	
Website / URL	
Point of Contact Name	
Email Address	
Telephone Number	

### How to Donate

Credit card donations may be made on the McNeil Soccer Booster website  
[www.mcneilmavssoccer.com](http://www.mcneilmavssoccer.com). Click "Sponsors" and then "Donate"

OR

Make checks payable to:

McNeil Maverick Soccer Booster Club  
5720 McNeil Dr.  
Austin, TX 78729

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*The McNeil Maverick Soccer Booster Club is an organization exempt from federal income tax pursuant to the IRS Code Section 501(c)(3).  
Donations are deductible to the extent provided by law.*